

# Student Association of George Brown College

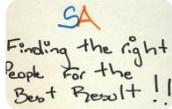
## Strategic Plan 2012-2015

**Our Mission:** We are the students of George Brown College, committed to supporting each other in the struggle for student rights, the pursuit of quality education and the provision of services in a safe, accessible and equitable environment.

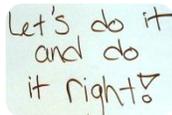


## Our Strategies: Dealing with the obstacles and realizing our vision

Reviewing and improving policies to create a consistent and effective internal structure with a long-term outlook



An Executive Director has been hired, successfully completed probation, and is working with the Board on the implementation of long-term goals.



An Academic Appeals Support Staff has been hired.

Organize students and collaborations to achieve long-term goals/vision

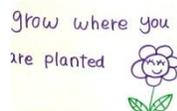


50 town hall meeting participants in person!



Have a functional SRC program established with at least 65 participants all year long and no more than 20% attrition

Identifying and implementing training needs to meet organization goals



Training on performance improvement for managers and Sr. Coordinators, with performance review every 3 months and cross-training completed by April 2013



Performance measurables created, improving professional development, in order to provide students with high quality services

Create a team-based atmosphere to instill a sense of camaraderie, appreciation and recognition amongst staff and board so conflicts are resolved efficiently

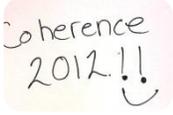


Better relationship between staff and Board

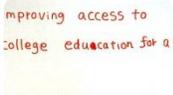


Increased work productivity

Craft a plan to review policies and create procedural guidebooks



Created a “Bible” of Governing documents and crafted training manuals



Created a document on access to college education for students in Ontario

*Our Organizational Mandate: The Student Association functions as the central student government representing the interests of all George Brown College students. The Student Association focuses on representation, advocacy, and the delivery of services and the operation of businesses to support its overall mandate. The Student Association’s basic objectives shall be:*

- *To build a united student movement among the students of George Brown College regardless of gender, race, religion, ethnicity, language, ability, sexual orientation, age or socio-economic status.*
- *To provide a democratic forum to voice students’ concerns and issues.*
- *To provide the opportunity for students to unite in various student groups to address concerns specific to particular constituencies of the Student Association.*
- *To facilitate cooperation among all students and student groups to work towards common goals on a cooperative basis.*
- *To voice the students’ perspective on issues that the College, municipally, provincially, and federally and to represent those interests at all levels.*
- *To promote awareness of pertinent College activities and policies.*
- *To strive towards a high-quality education by providing optimal support services which are accessible to all students.*